

## **WILLIAM HAMILTON**

(917) 653-4121

beel@beelmedia.com

www.beelmedia.com

### SUMMARY

Twenty-one years experience editing, shooting and producing broadcast video for national and local markets as well as video/multimedia for the music industry, advertising, corporate communications and training. Well-rounded experience in all aspects of video production: linear and nonlinear post-production; Producing and Directing; camera operation with ENG and handheld cameras; audio engineering and mixing. Also versed in graphic design, animation, DVD and interactive authoring with a deep understanding of Final Cut Pro, AVID, Photoshop, After Effects and Motion. Strong technical knowledge of computers and operating systems; designed, built and maintained non-linear editing systems. Well-developed communication and interpersonal skills.

### EXPERIENCE

#### **Video Production**

Served as Producer and Director, editor and camera operator for a variety of broadcast productions, corporate communications and advertising. Proficient with Final Cut Pro, Avid Media Composer and traditional linear systems.

Producer/Editor - NYCLife.

- As an Editor for the New York City Public Television Station, I cut a wide variety of programming, from three minute interstitials and half hour programming to in house industrial content for city agencies. I went on to Produce a lifestyle series called "9.99" about events and attractions in New York City for less than ten dollars. In this capacity I directed, edited and occasionally wrote copy.

Head of Production - Sparkway, Inc.

- "New York Residential". Head of Production, camera operator and editor. While I coordinated crews, interviews, directed on-air talent and occasionally shot segments for this production, I was also the on-line editor of this news-feature style show, compiling and finishing rough cuts from my assistant editors, preparing final graphics and broadcast masters in HD. It aired on WPIX in New York and nationally on WGN America.

Head of Production Unit – ComedyNet Productions

- Editor, Camera operator and head of internal production unit. ComedyNet produced sketch comedy and stand up segments for national broadcast on every major cable and satellite provider. In addition to shooting and editing segments I created motion graphics, lower thirds, composited green screen shots and produced the Digi-Beta broadcast masters. I was also responsible for maintaining and trouble-shooting our post production equipment.

Independent video production - 'beelmedia'

- I own and operate my own company, beelmedia, out of a 3000 square foot studio in Hoboken. We shoot in HD and have a multi-format HD edit bay. Over the years we have produced local television programming, music videos, industrials and produced multimedia for Razor & Tie and Bar-None record labels. We are currently developing our own sketch comedy/rock and roll program, shot mostly on green-screen, that will be pitched for national broadcast.
- Louis Blouin Fondation, Global Creative Leadership Summit. On-site editor for this conference featuring leaders of many nations and media moguls. Attendees included

the President of Pakistan, King of Jordan, Ted Turner and Michael Chertoff discussing the challenges facing the world today; an ancillary conference to the UN General Assembly. I was responsible for cutting the longer addresses down to ten minutes for the Blouin Foundation, the Financial Times and the Associated Press, often with very tight deadlines, for global release.

- Senior Producer and Director, *Across the Hudson*. Developed weekly one-hour news magazine show that was broadcast in New York City and Hudson County. Managed a permanent crew of producers, camera operators, editors and talent as well as shooting crews hired on a per-job basis. Coordinated all production and post-production and served as lead editor and voice talent. The show featured musicians, a cooking segment and interviews with professional athletes, actors, musicians and comedians touring internationally.
- Music Videos. Producer/Director, Camera operator and Editor of several music videos for rock bands and children's music. Recent clients include Tony Award winning writer of *Hair*, Jim Rado.
- Director of Photography *Axe Deodorant Mix Campaign*. Lit chromakey, shot and directed a series of models for *Axe Deodorant*.
- "A Spring in Her Step" on-set editor for this feature length film shot on Panasonic P2 media. Responsible for transferring and archiving all footage and creating primary rough cuts on set.
- *Sportfighting 2 and 3 DVDs*. Produced DVDs of these mixed martial arts competitions. Directed four operator camera crew and assistant editor, served as hand held camera operator, lead editor, DVD author and color correction artist.
- *Scholastic Teacher's Conference*. Produced, shot and edited four videos for corporation's annual teacher's conference and authored menu driven DVD. Designed motion graphics representing the teachers' locations from around the United States.
- *Heart of Texas Quadruple Bypass Music Festival*. Produced series of interviews and b-roll footage for this Austin, Texas music festival featuring 280 bands running concurrent with *South By Southwest*.
- *Razor and Tie Enhanced CDs*. Built video players and encoded video for label's popular *Kidz Bop* CD and various artists.
- "Party Police". Camera operator for this reality show on Court TV. Rode along with law enforcement officers in Biscayne National Park, videotaping their efforts to keep the peace and enforce boating safety regulations.
- *Tommy Hilfiger Industrials*. Avid editor for four Tommy Hilfiger industrial videos introducing the new Fall Line to their stores.
- "Caribbean Slam Jam". Directed the pilot for this dance party show. In addition to directing, I served in many capacities: I coordinated the set designer, crew and forty dancers for the production and graphic artists for the post-production. I also served as a camera operator and on-line editor.
- *McDonalds Corporation*. Edited four segments presented to their global management team for a proposed DVD series, *McKids World*.
- *Saucer Attack, Gypsy Animation System*. Edited industrial video demonstrating the use of this motion capture system for the producers of 'The Rip', a series of animations airing on Spike TV.
- *Madjul - Behind The Shine* music video. Shot and edited this rock video with award-winning Director, Steve Marino.
- *Tama Electronic Press Kit*. Produced an EPK for this singer signed to *ObliqSound* from concert and interview footage I shot at the *Knitting Factory*.
- Directed 'Big Jeff' children's video production. Responsible for all aspects of production: lighting, audio recording, animation, set design and construction, crew of four camera and audio technicians, cast of four performers and an audience of parents and children. I also served as editor and DVD author of the piece.

- Camera work for music videos airing on MTV, MTV2 and Much Music, including Flogging Molly, What's Left of the Flag, and the Bouncing Souls, Kids & Heroes
- Industrial camera work for Adventive Marketing. Shot interviews and testing procedures of Beldin Cables at Underwriters Laboratories. \* Imagine Software, Inc. Training Videos. Produced simple video presentations for in-house training.

Imagine Software, Inc.

- Training Videos. Produced simple video presentations for in-house training.

Image Works Multimedia

- UNUM 150<sup>th</sup> Anniversary corporate identity video. Served as on-line editor using Avid Media Composer for assembly of segments and Premiere for video processing. Responsible for asset management, guiding production artists in the development of 2D and 3D motion graphics and maintaining a consistent look between disparate forms of video and film.
- Hannaford Brothers internal communications, "HBTV". Shot interview segments with industrial cameras, edited footage from various Hannaford offices along the eastern seaboard and produced Betacam masters with Avid Media Composer.

Expanded Video/Smith Atwood Video Services

- "GZTV – Total Rock Television." Created pilot for an interview based, direct sales television program. Served as graphic designer, animator, editor and camera operator.
- Colby College Capital Campaign Video. Directed George Bush video segment that I then edited together with segments featuring George Mitchell, William Cohen and other governmental and educational luminaries.
- G.M. Pollack and Sons Jewelers. Produced, directed, co-wrote 6 to 10 television commercials annually for this New England chain of jewelry stores. Edited spots with tape-based systems and Premiere, shot video with Ikegami and Sony broadcast cameras, created 3D graphics with Lightwave 3D and produced 2D product shots with Photoshop.
- Maine Youth Apprenticeship Video. Shot and edited segments for this recruitment video, targeted for high-school students.
- L.L. Bean Safety Video. Shot and edited internal communications video with client's in-house producer.

### **Multimedia Development**

Utilized Flash, Director, Photoshop, Final Cut Pro, Premiere and Illustrator on Macintosh and Windows to produce multimedia web sites, CD-ROMs and streaming web content.

Imagine Software, Inc.

- Computer Based Training. Served as lead Flash developer in a team of 5 writers and multimedia artists, trained team on Flash, directed interface design and solved technical issues.
- Web and CD-ROM demos – imagine software, inc. Used Flash, Premiere and After Effects to create demonstrative media of software's functionality.
- HTML. Built web pages and forms with Dreamweaver.

Independent video and multimedia developer – "beelmedia"

- CD-ROM authoring for Bar-None Records. Enhanced CDs designed to play audio program in traditional CD players and video content in Macintosh and PC computers.
- Electronic Press Kit development for Lenora Helm. Incorporated music, press materials and video of her appearance on BET's Jazz Central for this jazz singer and educator's promotional CD.

- Digital Catalog for artists. Produced multi-platform, auto-starting CD-ROMs for jeweler Sumner Silverman and sculptor Matt Burke.
- Video compression. Used Cleaner and Premiere to prepare video streams for web and CD-ROM delivery.
- On-line/CD-ROM Digital Catalog. Flash website for jeweler Martha Cote that will be ported to business card CD-ROMs.

#### Image Works Multimedia

- CD-ROM authoring. Used Premiere to compress video streams for CD-ROM content and produced Director, Flash, and Authorware based multimedia.

#### **Miscellaneous**

- Production Management. Scheduled and managed studio and on-location shooting and post-production, daily operations.
- Serve as partner in Manhattan recording studio. Recorded and mixed a variety of music and voice-overs for albums, web, video and CD-ROM projects.

#### TECHNICAL SKILLS

Video Editing	Final Cut Pro, Premiere, Avid Media Composer, Matrox RT2000/2500, DPS Perception Video Recorder, Newtek Video Toaster, Grass Valley 100, Sony and computer based linear systems
Multimedia	Premiere, Director, Flash, Dreamweaver, Quark, Sound Forge, Vegas Video, ProTools, Real Encoder, Windows Media Encoder, Media Cleaner, Illustrator, After Effects, Lightwave 3D, Windows and Macintosh operating systems
Cameras	Industrial and Broadcast Cameras – Ikegami; Sony DXC-537, BVP-30, M1; Sony VX2000, Panasonic AG-100A, Canon XL1s
Audio	Hard Disk multi-track recording with ProTools; two track recording and processing with Wave Lab and Sound Forge; engineering with analog and ADAT tape systems.

#### EDUCATION

Bachelor of Arts in Performing Arts, 1990, Colby College  
 Avid Media Composer Training 201, 1998, Avid Technologies